

# MUJ-TIMES

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FOR INTERNAL CIRCULATION

## MUJ celebrates Oneiros 2016

The most enthralling and grooving cultural fest of MUJ, Oneiros 2016 was held from October 21- October 23, 2016. The three day fest included 42 competitive events with three grand night events.

First day proceeded with the glamour of fashion show and jewellery show. The second day witness inter college dance competition and a guest band performance by the band, Zygnema. The three day fest concluded with a guest performance by upcoming bollywood singer, Shirley Sethia and an amazing DJ night sparked by Progressive Brothers. Other events included Instrumental competition, Spin the Yarn, Glissando Western, Busy without business, Focus exhibition, Rap Wars, Lan-Gaming, Tees Maar Khan, Sophia quiz activities and many others. Students from all over the country were invited to participate in various competitions.



## Media Conclave @ MUJ

Manipal University Jaipur organized its first Media Conclave on Nov 5, 2016. The program started with lighting of the lamp followed by the speeches of Prof. Ravi Chaturvedi, Director, School of Journalism & Mass Communication and Prof. Dr. Sandeep Sancheti, President, MUJ.

Kumar Rajesh's, Senior Journalist and Editor, ENC pvt. Ltd. Delhi gave his lecture on TV news production and the importance of being a good human to succeed in any profession. Second lecture was delivered by Ms. Abhilasha Pathak, news anchor APN News and she spoke on news gathering and ethics of Journalism. Ms. Garima Kapoor, news anchor Sam-

achar Plus spoke on the obstructions faced by females in media industry.

Second session began with the lecture of Mr. Sanjeev Srivastava, former BBC Head Asia. He gave his talk on the importance of precision and conciseness in writings. He said, "One cannot say something in a minute then a lifetime will not be sufficient." Second speaker was Mr. Prasoon Parijat, New Media expert, APN News Channel. He spoke on the significance of social media and the opportunities it has created. The session concluded with question and answer session which was enthusiastically participated by students.



## Editorial:

# Cultural activities and academic programs



## Culture Plan!

*“Teach me, and I will forget. Show me, and I might remember. Involve me, and I will never forget.” -A Chinese proverb*

Gone are the days when only academic programs and examinations were the only activities organized in colleges/universities and all students focused on that. With the changing trend, a major difference in the field of academics too is apparent. Students don't want to be bookworms; they look for other options that could help them in the future. Besides, this in this high tech world, every student wants to acquire knowledge in every field to stay updated. Co-curricular activities play a vital role in the life of students.

The rewards of co-curricular activities in the institutions have been researched pretty well and it is now ascertained that students who participate in these activities show higher academic results, stronger relationships and are more likely to lead a healthy and active lifestyle. Students also feel a sense of belonging and have higher self-esteem by participating in structured activities like music, dance, performing arts, etc. In addition to this, students are motivated and it leads to a happier, healthier and a more cohesive institution.

To a very great extent, the theoretical knowledge is enhanced when a co-curricular activity related to the content taught, is organized. Intellectual development of the personality is achieved to a great extent, in the classroom itself. But, the aesthetic development like character building, spiritual

and moral values, physical growth, creativity and many more are backed up by co-curricular activities only. It also professes co-ordination, adjustment, and speech fluency, extempore and debating skills amongst students. It teaches the students to stand up for their rights. Co-curricular activities render a number of values like: educational value, psychological values,

development of social values, development of civic values, physical development values, recreational values, cultural values.

Co-curricular and cultural activities are vital because even though they are not a part of the core curriculum, they play a very crucial role in giving the young boys and girls the ability to mold their lives to become well rounded people. May be the benefits could not be put into words easily but no one can deny that the importance of such activities in the overall development in the life of the young people. There are several aspects of development which could be counted like: overall personality development, strengthened self-confidence, developed specialized skills, improved academic performance, greater opportunities, sense of responsibility, and exposure to new activities.

This is will not be wrong to say that they actually complement the activities at one hand and groom the students in the “Art of living and working together” as well and provide an opportunity to the students to gained true and practical experiences by their own learning.

To sum up, on old saying, “All work and no play, makes Jack a dull boy.”

- Ravi Chaturvedi

*You can send your feedback at [mujtimes@jaipur.manipal.edu](mailto:mujtimes@jaipur.manipal.edu)*

# Faculty Development by experts

Effective teaching practices require knowledge, methodology and effective use of technology. The pedagogy should zero in on learning rather than cramming. Learning is possible only when there is a relationship between the teachers and the respective students. Faculty development programs are designed to make the teachers able to establish relationship with their students and improve their personalities. A teacher should understand the students' psyche as well as their potential. MUJ organises FDP for all faculty members to enable them with new teaching-learning practices and techniques. It helps them improve their overall personality and pedagogical practices. FDP includes various participatory exercises which motivates the faculty and improves their communication skills.

MUJ has organised FDP for the non-teaching staff for the first time. As the lab in-charge and office staff also interact with the students, they must be empowered with the FDP. They will learn communication skills, soft skills and interpersonal relations through various sessions of FDP.

MUJ also plans to introduce refresher courses for the faculty who have attended the previous FDP's. These short duration



(1 day) refresher courses will revise what they have already learn and polish their skills.

-Prof. Awdhesh Kumar

## Learning and development through fun

MUJ successfully hosted the annual Cultural Festival ONEIROS 2016 and looks forward for some more fun and frolic in the annual inter-university media fest Fringe 2016. The focus of such events is the all-round development of the students through various fun-filled activities.

The cultural, technical and sports festivals are all organised and managed by the students. This helps to improve their organisational and leadership skills. It helps to boost their confidence. Students learn teamwork, budgeting and to compete in a healthy manner.

ONEIROS 2016 became a huge success because of combined efforts made by the students and faculty members. Security of the participants and students was the major concern this time. I suggest to make it an international event to encourage more participation and activities.

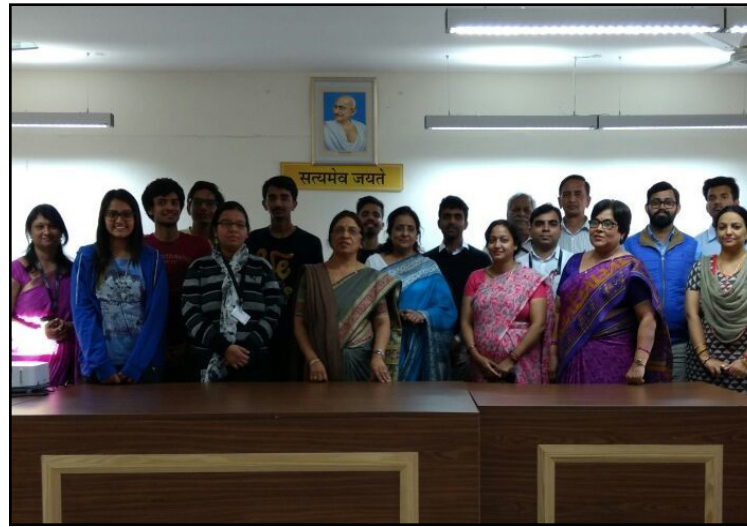
I wish the best of success for the media fest Fringe 2016. Last year, fringe was a small budget university event. This year we have invited other universities to participate in the fest and the number of events has also been increased. Security and safety is the main concern this time too. We elicit maximum number of participation in the events so that students can explore their hidden potential and talents. The fest will also become a platform for the introvert students to meet with new people and know more about the field of media.

-From the desk of Prof. Mridul Srivastava,  
Dean, Faculty of Arts & Law

Based on the interview held on 10th November 2016

# National Education Day Celebrated

The National Education Day was celebrated on 11th Nov., 2016 at the MUJ campus. To commemorate the spirit of the day, a speech competition was conducted with the title 'One Meaningful Change That Our Education Needs Today.' The National Education Day is celebrated on the Birth Anniversary of Maulana Abul Kalam Azad, freedom fighter, an eminent educationist and the first Union Minister of Education. The program was initiated with lighting the lamp. Prof. Kumkum Garg, Pro-President; Dr. Awdhesh Kumar, Dean Faculty Affairs; Prof. Vandana Suhag, Registrar; Prof. Rajesh Mathur, Director SCCE and Prof. Ravi Chaturvedi, Director SJMC, graced the occasion. Prof. Kusum Sharma was the coordinator of the event.



## Workshop on 'Computational Electronics and Nanotechnology'



A two day workshop (Nov.11-12, 2016) was organized at Manipal University Jaipur on 'Computational electronics and Nanotechnology' in which Dr. Ambuj Tripathi from Delhi was invited as the chief guest. The program was presided by University Pro-President, Professor Kumkum Garg. A souvenir was presented to the guest during the inauguration ceremony. The guests were welcomed by Dean, Faculty of Science, Professor G.C. Tikkiwal. Professor S.N. Saran and Professor Sushil Kumar shed some light on the objectives of the workshop. Dr. Tripathi explained the importance of nano-technology in research work. The director of School of Basic Sciences, Professor A.K. Sinha also expressed his views on the topic.

## Mathematical Awareness Workshop for school children

Department of Mathematics at MUJ organized a five days Mathematical Awareness Workshop for Government school children of Dehmi Kalan, Jaipur, from 14 to 19 November 2016. This initiative was taken in association with Tractrix club. The workshop aimed to spread the awareness about the Mathematics and its new trends in the present scenario and to teach the new mathematical methodology applied in different real world problems. The workshop also gave an insight about the scope of higher education and career possibilities in the Mathematical Sciences to the children. The workshop also covered topics like Vedic

Mathematics, Geometry, Number Theory, Probability and Statistics.



# FDP for MUJ faculty

MUJ conducted a faculty development program on 'Pedagogic & Personal Effectiveness' for newly appointed faculty members from 10th to 16th November 2016. The FDP was held in 2 batches of 50 faculty/batch. Prof. Ramnarayan and Prof. Sudhakar Nayak from Manipal University, Manipal conducted various sessions on lecture skills, breaking the monotony, public speaking and effective use of PowerPoint during the FDP. Faculty members from all streams participated in the FDP and benefitted from the enlightening sessions by the experts. It helped them improve their overall personality and pedagogical practices. FDP also included various participatory exercises which motivated the faculty and improved their communication skills. MUJ organized FDP for the non-teaching staff also for the first time. The lab in-charge and office staff had a half day FDP program about communication skills, soft skills and interpersonal relations. They were instructed

about communication skills, soft skills and interpersonal relations.



## Role of National Language in Journalism

Department of Journalism and Mass Communication of MUJ organised a workshop on 'The Role of National Language in Journalism' on November 15, 2016. The chief organizer of this workshop was Professor Kusum Sharma. Many eminent speakers expressed their views on the importance of Hindi as a language in Journalism in the contemporary scenario. Chief Guest of the workshop, Profes-

sor Mridul Srivastav (Dean, Faculty of Arts and Law) also addressed the workshop. The master trainer of the workshop was Mrs. Sangeeta Saxena who is currently working with BSNL. Majority of the students of the Department of Journalism and Mass Communication attended the workshop. Heads and faculty members of various departments were also present at the occasion.

## Workshop on Rural Health and Sanitation

The first International Workshop on "Marketing, Strategy and Policy for Energy, Rural Electrification, Health and Sanitation" was organised by Electrical Engineering Department at Manipal University Jaipur on 15th and 16th November 2016. The two day workshop had 15 experts from various disciplines like Engineering, Science, Management and Social Sciences from several countries including UK, Finland, African countries and Brazil. The attendees from institutions, industry and government agencies enjoyed the paper presentations and recognised the role of Marketing, Strategy and Policy in promoting

access to Energy through Rural Electrification apart from issues related to Health and Sanitation.

During the two days, participants heard about different projects going on in the field using a wide range of methodologies and technologies. Research based recommendations highlighted that there is a need for a concerted effort from the government. Furthermore, researchers also emphasised on engagement of all stakeholders to pave an appropriate way for field practitioners through exchange of experiences. They explained how this would increase impact, and quality of proposed services over the World.

# Star Chef Competition at MUJ

Manipal Star Chef Competition was organized on 16th and 17th November by the School of Hotel Management, MUJ. This two day event consisted of various competitions, workshops and the world record including demonstration.

The event was inaugurated by Pro-President MUJ, Prof. Kumkum Garg. The faculty and students of the School of Hotel Management created the world's largest, most expensive and heaviest "Socca". Socca is a popular snack from Italy and south of France. Workshop on various Mocktails and Fruit carving were conducted by the experts from Hotel Clarks Amer Jaipur. Professor Kusum Sharma and Dr. Saad Ullah Khan, teaching faculty from School of Journalism and Mass Communication were judged as the 'Star Chefs' in three course menu competition.

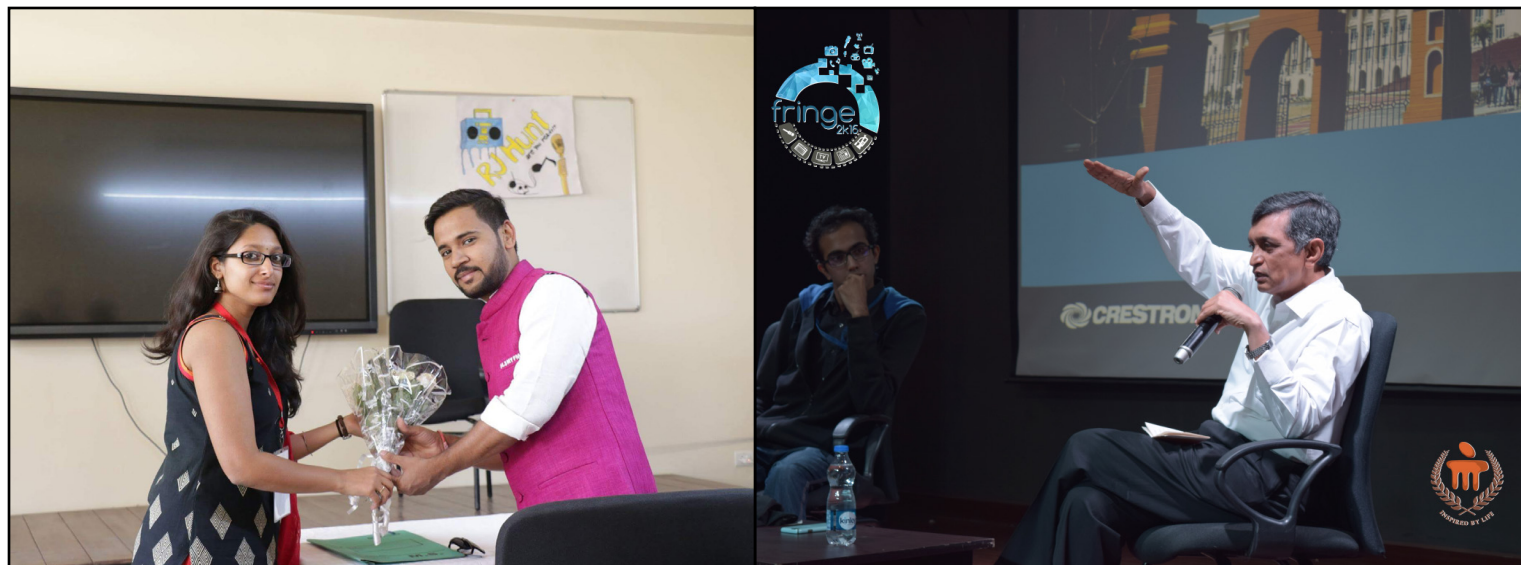


# SJMC organised Media fest Fringe 2K16

The school of Journalism & Mass Communication at Manipal University Jaipur organized its annual media fest- FRINGE 2016 on 17th and 18th of November. The fest aimed at offering a platform for creative collaboration among students from various streams, while engaging with diverse frames of media.

The two day long festival was inaugurated by Dr. Jayaprakash Narayan, founder of Loksatta Party, a retired

Civil Servant, Columnist and a Political reformer who shared his thoughts on the role of 'Media in Politics'. In addition to the riveting talk session, FRINGE 2k16 offered a line-up of 20 media based competitions such as film making, scene remake, spot photography, RJ hunt, Pop media quiz, Star Anchor, story-boarding etc. Many reputed colleges of Jaipur joined in to participate, explore and showcase their talent.



# Guest lecture on "Amazing Social Innovators"

Business & Commerce department of Manipal University Jaipur organized a guest lecture on "Amazing Social Innovators" on October 19, 2016. The lecture was delivered by Dr. T.K. Jain, Director, GV School of Distance Education, Suresh Gyan Vihar University, Jaipur. Dr. Jain talked about social entrepreneurship and shared his personal experiences and insights about operating within the field of business. He explained the challenges of social entrepreneurship, value creation and the different financing opportunities.

He explained social entrepreneurs discern opportunities for solving problems in society and realize this with a philosophy that does justice to all parties concerned and how social entrepreneurs are continuously striving to align their business model with their mission to achieve social impact on the local and/or global scale. Students find the session interesting and raised their queries regarding financial problems, society problems and execution of their future plans for the welfare of society.

# Blood Donation Drive at MUJ



Manipal University Jaipur organized a noble cause of blood donation camp on 18th November, 2016. The camp was held in collaboration with HDFC Bank, Jain Social Group (Central) and Rotary club, Jaipur. Faculty members and students from all departments actively participated in the blood donation drive.